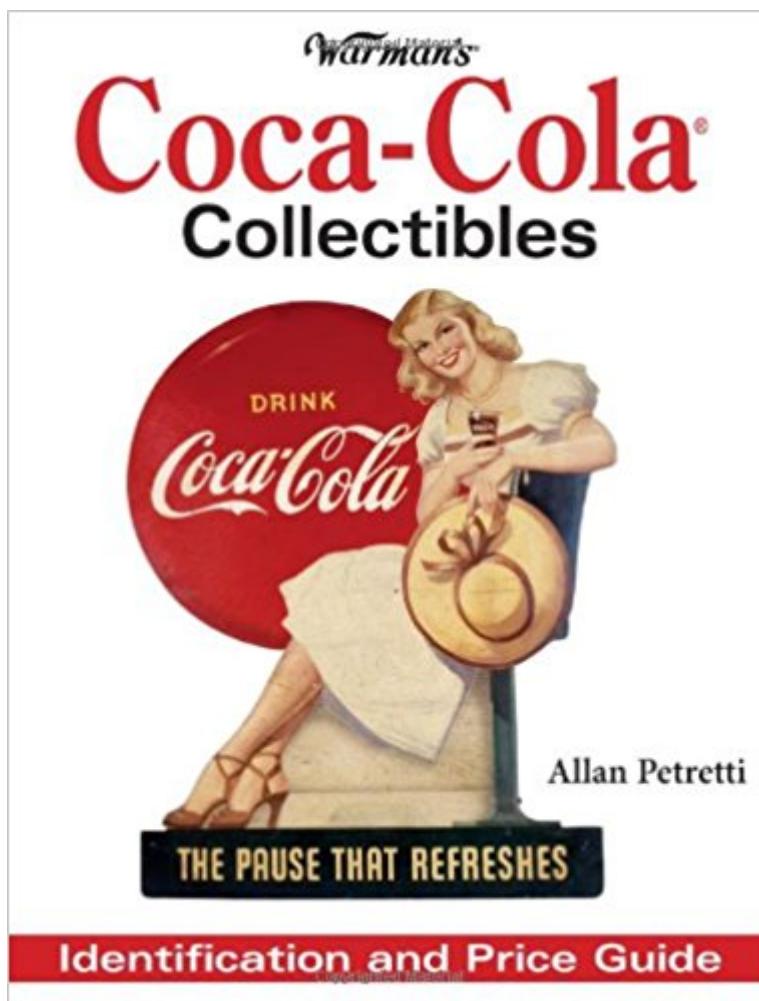


The book was found

Warman's Coca Cola Collectibles: Identification And Price Guide



Synopsis

One of the world's most recognisable brands is now a wildly popular category among collectors. Passionate collectors will discover tools to maintain and enhance collections, and learn more about the company's 120 year-old-history, in this exciting book. "Warman's[registered] Coca-Cola[registered] Collectibles: Identification and Price Guide" features countless chapters of Coca-Cola[registered]'s broad range of collectible items, and offers readers: 1,500 vivid colour photos to help identify and assess items before purchasing or selling; reliable market prices and detailed descriptions; tips on spotting fakes and reproductions, and a potentially huge cost benefit to collectors. In all, this exhaustive "Coca-Cola[registered]" reference features items from 1880s to 1960s including calendars, toys, serving trays, bottles and coolers.

Book Information

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Customer Reviews

While the pictures are very vibrant and clear, there was nothing new in this edition than past editions of their books. Was hoping for more updated, inclusive pictures and information. It was "same-old, same-old", just better pictures. In fact I have older editions which are much more thorough than this book. I suggest borrowing this from a Library or Barnes & Nobles.

Very disappointed. I purchased this with hopes of placing a value on larger porcelain signs.

Unfortunately, since the author doesn't fancy larger signs and doesn't collect them, he didn't bother

to value them. I am not interested in the writer's opinion of whether or not it is collectible, I am interested in the market value. Don't waste your money.

I love the look of the old Coca-Cola ads. This book is full of pictures of all that old stuff. I can't afford to purchase them myself so a picture of them will have to do. I can't speak to the accuracy of the prices but the pictures are great. Also, there is a section in front about the history of Coca-Cola, some tips for collectors and how to tell authentic items from reproductions. But again, I just enjoy the pictures and once I start flipping pages, I spend at least an hour enjoying the many photos of so many various Coca-Cola collectibles.....

This is a welcome edition to the tangled field of Coca-Cola collectibles with so many reproductions of this brand out there confusing the novice. I found the introduction and following text by Petretti valuable, especially the page on the evolution of the script logo. The color photos help to accurately identify specific items. The big criticism of his larger compendium of Coke are the black and white pictures, which don't show details well enough. Last of all, there is a sensible bibliography at the back to guide collectors and dealers around to more information about this voluminous subject. Peter Lesses

good book. needs more pictures of items and prices

Not many prices to learn about.

With so many Coke reproductions out there, this book is very valuable. (I would prefer this website not dictate to me, the purchaser, how many words I must use in a review) that being said, again, the book is very helpful.

This book is excellent and met the expectations I had of him. I recommend it for fans of the history of the Coca-Cola Company.

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